



Fair Board Meeting

Date: April 21st, 2025

Facilitated by Joan Kutchin, President

Recorded by Megan Byrne, Asst Secretary

Present: Chad Horling, Seth Hulst, Kevin, Mike Wells, Rhiannon Finkler, Grace VanDenBrink, Maria Dunneback, Curtis Kruithoff, Ken Zahm, Joan Kutchin, Jon Monroe, Karla Potts, Andy Pike, Curt Visser, Brenden Visser, Fred Karel, Dylan Visser, Tom Killebrew, Kevin Graftema, Fred Karel

Absent: Teddy Omlor

Topic	Discussion
1. Approval of Minutes	<ul style="list-style-type: none"> Motion to approve made by Curtis Kruithoff second by Randy Graftema. Motion passed.
2. Correspondence	<ul style="list-style-type: none"> No correspondence.
3. Raceway Report	<ul style="list-style-type: none"> Raceway is not present.
4. Treasurers Report	<ul style="list-style-type: none"> Banks are reconciled through March 17th, 2025. Starting to get invoices in for fair 2025. Waiting on a livestock check of \$3,200 from Rocking AC Cattle still as of 3/17/2025.
5. Committee Reports	<ul style="list-style-type: none"> Executive – We will be meeting as a EBoard to pull in the raceway. At our next EBoard meeting we will have Newaygo Insurance attend as well to catch up where we are at with the current pricing changes post audit. Facilities – Ottawa Excavators will assist with tidying up the King Property. He is only charging us for the material to assist in filling this. Got a quote on removing the tree near Tim May's campsite. We feel the quote was pretty high so currently looking

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	<p>into other options.</p> <ul style="list-style-type: none"> • Commercial Vendors – Contracts keep coming in. Had a coffee trailer and ice cream vendor apply. Got approval from Fire Barn and Skerbeck’s to make sure the ice cream trailer is good. Reached out to Mast Mini Barns to see if they would be interested in coming in. Wondering if we could leave a mini barn here through July to peak more interest from them. Waiting to hear from Woodland Equipment. True Value Hardware – waiting to hear back. Axe MI Tax booth has requested to be free of charged – approved. • Still Exhibits – Working on ordering the small ribbons for the exhibitors. • Livestock – Poultry pick up was 4/15, everything went well. Goat/Lamb/feeder calves Weigh in is 4/26/2025 from 10am-12pm. Rhiannon will touch base with Cindy about all of the printed materials. Need to set a date for the parent meeting – Monday June 2nd at 7pm Need to set a date for the leaders meeting – Tuesday May 27th at 7pm Tim May will be connecting with KVO regarding the speakers in the livestock arena. Ribbon order will be submitted on May 2nd. Livestock spacing needs form will go out in May. Gerri Elzinga will be stepping down from doing the buyers dinner. Joan will be getting ahold of Terri Graftema to see who would like to assist in taking this over. Premiums – looking to increase open premiums. Chad has the bulk sawdust lined up for fair week. Randy reached out to Blaine’s for bagged sawdust, waiting for a response. Rhiannon will reach out to TSC on Alpine for bagged sawdust. • Winter Storage – First pull out was April 16th as well as Thursday night for prep. Things went very well! We are ready to roll for this weekend. We have several people that do not pick up their items within the two pull out weekends so we may end up instilling the daily fee charge. • Parking – No report. • Adv & Promotion – Still pretty slow coming in. Looking for assistance in reaching out to some of the potential returning sponsors. Looking for more road side marketing areas for our signs to go up – especially our 4x4 tpost style signs. Will plan on doing the Ravenna, Coopersville, Conklin, and Standale parades for outreach.

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	<ul style="list-style-type: none"> • Entertainment – Looking to get a SignUp Genius together for volunteers going soon. Sheriff Dept approved the liquor license so Teddy is getting it over to the state. • Rodeo – No report. • Grandstand – Working on getting flyers together for the car show. All events are booked and moving along nicely. • Horse – First arena rental will take place this Thursday evening for the Thursday Night Throw down. • Camping – We have about half of the contracts in for this year. Any lot that is not claimed will be put into the lotto. • Social Media – Facebook paid advertising will start this next week. We are in need of additional content for marketing pushes if everyone has any contacts.
6. Old Business	<ul style="list-style-type: none"> • Charles Gould reached out about doing a manure pit training here at the fair on June 25th. Andy will reach back out to him to get details.
7. New Business	<ul style="list-style-type: none"> • June board meeting will move to Monday June 9th due to the regular date being during fair week. • John Schutt is resigning from the MAFE Executive Director. • Lamont Chicken Booth – we need to figure out where we are landing with them this year. We will need to call an EBoard meeting, we will invite them to the first part of the meeting. October 4th – we should start to boost/promote this event so that we don't forget about it in the cluster of fair week. • Jon will be able to get 6 golf carts for a total of \$1800, we will move forward with this. Karla will also reach out to see if we could get some more donated from Dufendach.
8. Good of the Order	<ul style="list-style-type: none"> •

Next Meeting is Monday, May 19th
, 2025.